



UNIVERSITY OF THE PHILIPPINES
SCHOOL OF
STATISTICS

COLLOQUIUM ON THE STATISTICAL SCIENCES

THE SCHOOL OF STATISTICS

University of the Philippines

invites all students and faculty to a lecture on

“Measuring Cultural Identity”

To be given by:



Dr. Simon Patrick Ellis

Visiting Professor
School of Statistics

25 April 2017, Tuesday
4:00 PM to 6:00 PM
Colloquium Room
2nd floor UP School of Statistics Building

ABSTRACT

Culture is the basis for personal and community identity. Measuring the social impacts of culture is subject to many limitations but it is increasingly possible to capture different dimensions of culture and participation in social and community activities. This presentation will examine the merits of various data sources for the social aspects of culture including official statistics, customs & revenue, and social media.